

Dear Parents,

Greetings to you from Christchurch School!

Perhaps you have already heard from your student(s) that the admission office has recently initiated a number of reward programs. Realizing that our BEST referrals come from the extended Christchurch family, our goal is to increase the amount of inquiries we receive from our current constituent groups: current students, current parents, faculty and alumni.

Our hope is that a reward incentive might do the trick in encouraging you to always keep CCS in mind!

The reward programs come into play when a new\* inquiring family completes the admission process, is accepted and ENROLLS at Christchurch School. Rewards for the students (with increasing value depending on the level of success) includes items such as an I-pod, Odin credit, camera, bike, wii or even a laptop (for 3 enrolled students.)

Similarly, I would like to offer a program to our current parents. For every student enrolled (with a current parent as the referral source) we offer the following reward options:

One student: \$250 Odin (student account) credit, or \$250 tuition credit, or gift made to the Bell Tower Fund in student's honor

Two+ students: \$500 for each student enrolled

Just a few things to remember:

- "New" inquiries are names given to the admission office on or after March 1, 2009
- Children and grandchildren of current families are not included.
- All inquiries must be for the 2009-10 academic year.
- New inquiries can only have one referral source.

What you need to do:

- Spread the good word about CCS, the experience you are providing your children and the *Great Journey* initiative.
- Have a prospective family inquire on line, or you may email or call the admission office with contact details.

We'll take it from there!

Thank you for your continued support. Best wishes for an enjoyable spring break.

Nancy

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*Great Journeys Begin at the River*